

Attend the ACG Utah 2008 Capital Connection

February 12, 2008 Grand America Hotel, Salt Lake City, Utah

Speakers



Keynote Address

Robert B. Reich, Professor of Public Policy, UC-Berkeley
22nd Secretary of Labor of the United States
Economic Policies at Stake in the 2008 Elections



Keynote Address

Joel Peterson, Co-Founder of Peterson Partners
Trust in Culture, Dealmaking and Entrepreneurship



Utah Economic Update

Jason P. Perry, Executive Director
Governor's Office of Economic Development

REGISTER TODAY for the ACG Utah 2008 Growth Conference and Capital Connection, title sponsored by Zions Bank and with a lunch co-hosted by MountainWest Capital Network. In its fourth year, this conference has become the “can't miss” event in Utah for those involved in corporate growth.

ACG Utah's Growth Conference and Capital Connection is an opportunity for business owners, executives, development officers, intermediaries and other service providers in Utah and throughout the Intermountain West to meet with the principals of over 30 Utah-focused Private Equity Groups and Mezzanine lenders representing billions of dollars of buyout and growth capital and to network with the 400 business leaders expected to attend.

Participants will benefit from four intensive educational sessions addressing current topics of interest in the corporate growth and dealmaking community.

At ACG Utah's 2007 Growth Conference and Capital Connection, connections were made and deals were forged. Don't miss out on dealmaking opportunities at our 2008 conference. Register today and be ahead of the curve in dealmaking in Utah.

> Register Today @ www.ACGUtah.org!

Registration and Networking

7:15 – 8:00 am

Opening Remarks and Morning Keynote Address

8:00 – 9:10 am

Utah Economic Update: Jason P. Perry

Jason is Executive Director of the Governor's Office of Economic Development (GOED), which oversees economic development in the State of Utah. Prior to GOED, Jason was Deputy Director of the Utah Department of Commerce, overseeing recommendations, reports and proposals before the Utah State Legislature.

Keynote Speaker: Joel Peterson

Joel co-founded Peterson Partners in 1995. He holds an MBA from Harvard and currently teaches entrepreneurial management at Stanford's Graduate School of Business. Joel serves on the boards of jetBlue and Asurion. Before co-founding Peterson Partners, Joel was the managing partner of Trammell Crow Company.

Conference Workshops

9:30 – 11:50 am

Please refer to the session details to the right and choose the track that fits you best.

Luncheon and Afternoon Keynote Address

12:00 – 1:50 pm

Welcome: George M. Flint III, ACG Utah President
Presentation of the ACG Utah “Dealmaker of the Year” Award: Larry Cook, Vice President - Awards

Keynote Speaker: Robert B. Reich

As U.S. Secretary of Labor, Robert B. Reich directed President Clinton's economic transition team at the start of his first administration. Reich is currently Professor of Public Policy at UC-Berkeley and author of 11 books and over 200 articles on the global economy. Join us as Reich analyzes the 2008 elections in terms of economic policy—what are the various candidates likely to do on trade, fiscal policy, tax policy, and antitrust and regulatory policy, and what are the candidates' overall approaches to the economy? Also, where is the economy likely to be over the next few years, and which economic approaches are likely to be the most (or least) successful?

Capital Connection/ Private Equity Marketplace

2:00 – 4:30 pm

One-on-one networking by conference attendees with principals of over 30 Private Equity Groups and Mezzanine lenders representing billions of dollars of buyout and growth capital and 400 business leaders in attendance at the ACG Utah 2008 Growth Conference and Capital Connection, title sponsored by Zions Bank.

SESSION 1: 9:30 – 10:30 am

Track A - Market Trends

Private Equity and M&A: Trends and Outlook

A discussion of current trends and the 2008 outlook for private equity and middle-market mergers and acquisitions. Topics will include an update on valuations, sectors in and out of favor, current developments in transaction structures, how to position your company and select a private equity partner, and minority vs. majority recapitalizations.

Moderator:

Daren Shaw, *Managing Director - Investment Banking, D.A. Davidson & Co.*
Mr. Shaw has served as the lead investment banker in a wide variety of transactions including mergers and acquisitions, public stock offerings and private placements.

Panelists:

Fraser Bullock, *Founder/Managing Director, Sorenson Capital*
Thomas A. Turpin, *Managing Director, Allied Capital*
Rick Durham, *Managing Partner, Aries Capital*

1.0 Hour CPE*

Track B - Making Better Deals

Deals Gone Wild: Lessons Learned from "My Worst Deal"

Sometimes the deal gets out of control—for the acquirer or the acquired or both. This panel discussion focuses on deals gone wild, including war stories, lessons learned, and how the problems that lead to the fall of the deal could have been avoided.

Moderator:

Ward Cerny, *Vice President, Green Manning & Bunch*
Mr. Cerny is a seasoned advisor in the international M&A community. He has lived on five continents and executed mergers & acquisitions and private equity financing transactions throughout the developing and developed world.

Panelists:

Barbara Bagnasacco, *Partner, Ballard Spahr Andrews & Ingersoll*
John Hendrix, *Managing Partner, Tatum LLC*
Neil Beaton, *Partner-in-Charge - Valuations Services Group, Grant Thornton LLP*

1.0 Hour CPE*

SESSION 2: 10:50 – 11:50 am

Track A - Market Trends

Debt: Who is Financing Deals Today?

An update of current trends and developments in the lending market, including trends in Senior, Mezzanine and alternative lending markets.

Moderator:

Thomas B. Stringham, *Vice President, ROTH Capital Partners*
Tom Stringham is a director in the Corporate Finance Group of ROTH Capital Partners. Mr. Stringham's expertise includes merger and acquisition (M&A) advisory, private placements of equity and debt, and raising capital for publicly traded companies.

Panelists:

Joseph P. Longosz, *Managing Director, Golub Capital*
David Mathis, *Senior VP & Manager - Corporate Banking, Zions First National Bank*
Beth A. Page, *Regional Director, The Riverside Company*

1.0 Hour CPE*

Track B - Making Better Deals

Due Diligence—Improving the Odds

The current fever pitch deal making environment greatly increases the chance of missing something that results in a bad decision. This panel is designed to help you learn how to organize and manage an effective due diligence process in this climate, including timing, vendor selection and budgeting.

Moderator:

Gregory Seare, *Founder/Managing Director, Seare Marriott & Co.*
As Managing Director of Seare Marriott, a premier investment bank, Mr. Seare focuses on advising private, market-lending companies on a national basis. His clients are typically valued between \$20 and \$300 million.

Panelists:

Peter Turecek, *Managing Director, Kroll*
Geoffrey W. Mangum, *Shareholder, Parsons Behle & Latimer*
Michael Drury, *Founder/Managing Director, United Mergers & Acquisitions*
Rhett Neuenschwander, *Principal, H&G Capital Partners*

1.0 Hour CPE*

ACG Utah 2008 Capital Connection Registration

REGISTER TODAY @ www.ACGUtah.org.
Select the *Events* tab and click on the conference date.
For questions, please email Info@ACGUtah.org
or call us at 801.359.8613.

Date: Tuesday, February 12, 2008
Location: Grand America Hotel (555 S. Main St. SLC, UT)
Prices: \$135 ACG Utah Members; \$165 MWCN Members;
\$185 Guests — Prior to January 19, 2008
\$175 ACG Utah Members; \$195 MWCN Members;
\$225 Guests — After January 19, 2008

Or to register for the Capital Connection by mail, please send to:
Linda Blake
PO Box 1413
Salt Lake City, UT 84110

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| ACG Utah Member <input type="checkbox"/> | MWCN Member <input type="checkbox"/> |
| Name _____ | |
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*CPE Pending.

